	DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY,	LONERE	
	Winter Examination – 2022		
	Course: B. Tech. Branch : CSE Semes	ter :V	
	Subject Code & Name: BTHM505 (A) Economics and Management		
	Max Marks: 60 Date: 14/02/2023 Duration	n: 3 Hr.	
	<ol> <li>Instructions to the Students:         <ol> <li>All the questions are compulsory.</li> <li>The level of question/expected answer as per OBE or the Course Outcowhich the question is based is mentioned in () in front of the question.</li> <li>Use of non-programmable scientific calculators is allowed.</li> <li>Assume suitable data wherever necessary and mention it clearly.</li> </ol> </li> </ol>	( )	
		(Level/CO)	Marks
Q. 1	Solve Any Two of the following.		12
A)	Define law of demand. Explain demand curve and demand schedule.	L1,L2	6
<b>B</b> )	Explain Qualitative analysis technique of demand forecasting in detail.	L2	6
<b>C</b> )	What is cost management system? Explain uses on CMS in detail.	L2	6
Q.2	Solve Any Two of the following.		12
<b>A</b> )	Write all accounting conventions in detail.	L4	6
<b>B</b> )	Explain job and process costing in detail.	L2	6
C)	Explain master budget & flexible budget in detail.	L2	6
Q. 3	Solve Any Two of the following.		12
<b>A</b> )	What is balance sheet in detail? Explain items of balance sheet.	L2	6
<b>B</b> )	What is time value of money? What do you mean by discount rate?	L2	6
C)	What is net present worth cost Comparison method? Discuss	L3	6
	advantages and disadvantages of net present worth cost Comparison		
	method?		
Q.4	Solve Any Two of the following.		12
<b>A</b> )	What can depreciate? Explain Straight line depreciation with neat	L2,L3	6
	diagram.		
<b>B</b> )	What is management? Explain in detail the main contributions of	L2	6
	Fredrick Taylor		
C)	State the generic functions of management. Explain management	L2,L4	6
	hierarchy with a neat diagram.		
Q. 5	Solve Any Two of the following.		12

A)	Write distinguishing features of products that differentiate them from	L2,L4	6
	services. What are different stages of a new product development?		
B)	What do you mean by capacity of manufacturing plant? Discuss measures of capacity. Differentiate between design, effective and operating capacity	L2,L3,L4	6
C)	What is plant layout? Discuss different types of layouts in detail.	L2,L3	6
	*** End ***		