

CURRICULUM VITAE

Dr. Yogesh Arvind Patil

28B Gat No. 107 Behind Watika Ashram, Jalgaon (M.S.) India 425001

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Professional Profile

Keen to hold responsible position in educational field to contribute in the development of myself, students as well as organization using a unique combination of education experience coupled with professional background.

- Proficient in use of the Computer and Internet.
- Dedicated to enthusiastic and dynamic teaching as a means of creating and nurturing a lifelong love of knowledge in Students.

Work Experience & Current Position

- Assistant Professor in Institute of Management & Research (IMR), Jalgaon Since August 2010 to till date (University Approval: 415(1) from 02.05.2016 – Ref. No. NMU/18/789/2016)
- Assistant Professor in Shri Gulabrao Deokar College of Engg. Dept. of Mgt. Studies, Jalgaon from August 2009 to July 2010
- Production Supervisor at Cupid Rubber Ltd. Sinner Nasik during 22.09.05 to 22.08.06

Education and Honors

✓ ***Recognition as a Post Graduate Teacher:***

University: KBC North Maharashtra University Jalgaon.

Approval No. and Date: KBCNMU/11/Ph.D./ 1566 /2023. Date: 22-08-2023

✓ ***Recognition as a Ph.D. Guide***

University: KBC North Maharashtra University Jalgaon.

Approval No. and Date: KBCNMU/11/Ph.D./1566/2023 Date: 22-08-2023

✓ ***Doctorate of philosophy (Ph.D.):***

University: North Maharashtra University Jalgaon.

Regi. Date and No.: 13/01/2012. (NMU/11/Ph.D./Comm. Mgmt./142/2012).

Topic of Research: A study of rural market penetration and rural market potential for private life insurance companies w. r. t. north Maharashtra region.

Date of Award: 03rd April 2021

✓ ***Master of Business Administration (M.B.A)***

Institute : Institute of Management & Research (IMR), N.M.U. Jalgaon

University : North Maharashtra University, Jalgaon

Specialization : Marketing Management

Year of Passing : July 2009

Performance : First class (61.64 %)

✓ ***Master of Science (Chemistry) (M. Sc.)***

Institute : M. J. College Study Centre

University : Yashwantrao Chavan Maharashtra Open University

Year of Passing : May 2023

Performance : A Grade.

✓ ***Bachelor of Education (B.Ed.)***

College : College of Education, Chopda Dist. Jalgaon

University : North Maharashtra University, Jalgaon

Year of Passing : June 2004

Performance : First Class with Distinction (72.41 %)

✓ ***Bachelor of Science (B.Sc.)***

College : Kisan Mahavidyalaya, Parola, Dist. Jalgaon

University : North Maharashtra University, Jalgaon

Year of Passing : June 2002

Performance : First Class with Distinction (70.33 %)

✓ ***Project Undertaken -***

Customer Satisfaction at Eureka Forbs, Jalgaon. (MBA)

The research was done on the basis of feedback level to Know the level of satisfaction of customers for Eureka Forbs

Other Skills: -

- Computer : Certificate Course in Computer Operations
- Typing : Marathi 30 and 40 W.P.M.
- : English 30 and 40 W.P.M.

Subjects Taught: -

- Marketing Management (at P.G. and U.G. Level)
- Mathematics and Statistics (at P.G. and U.G. Level)
- Statistics and Quantitative Methods (at P.G Level)

Publications: -

Research Papers:

- Published paper entitle – **“Consumer behavior in the digital age: Impact of social media and E-commerce”** in Journal of commerce and business studies, Dept. of commerce, University of Delhi (ISSN: 2322-0767) Vol-08 No. 01 January - June 2025, UGC CARE Listed Journal.
- Published Paper entitle- **“Exploring the ignorance towards branding in India - causes and consequences”** in IPE Journal of Management (ISSN 2249-9040) Vol-14, No-01, January - June: 2024, Double-Blind, Peer Reviewed, UGC CARE Listed Journal.
- Published Paper entitle- **“To study the spending and saving habits among youth w.r.t. Jalgaon District (Maharashtra)”** in International Journal of Creative Research Thoughts (IJCRT) (ISSN: 2320-2882), Volume 11 Issue 6 June 2023.
- Published Paper entitle- **“To study the awareness among people towards purchasing organic food products w.r.t. Jalgaon district (Maharashtra)”** in Akshara Multidisciplinary Research Journal E-ISSN 2582-5429, Vol. V (A) Issue 08 May 2023.
- Published Paper entitle- **“Impact of Stress On Candidate Performance in A Job Interview”** in Akshara Multidisciplinary Research Journal E-ISSN 2582-5429, Vol. VI (A) Issue 07 February 2023.
- Published Paper entitle- **“A study on buying behavior of rural consumers towards private life insurance.”** In UGC Approved Care Listed Journal – Shodh Sarita (ISSN – 2348-2397), Vol. 8 Issue 29 January to March 2021.
- Published Paper entitle- **“A Study on Expectations of Rural Consumers from Private Life Insurance Companies w.r.t. North Maharashtra**

Region” in conference proceeding titled- Transforming Through Reinvention in The Current Emerging Global Order 2020 published by Atharva Publication Jalgaon (ISBN No. - 978-93-90288-49-6).

- Published Paper entitled “**A Study of Rural Market Awareness Towards Private Life Insurance w. r. t. North Maharashtra Region**”, in International Journal of Management and Social Science (ISSN No. - 2321-1784) Vol. 04 Issue 06 June 2016.
- Published Paper entitled “**Indian Rural Market: An Opportunity for Private Life Insurance Companies**” in International Journal of Research in Computer Application & Management (ISSN No. - 2231-1009) Vol. 05 Issue 01 January 2015.
- Published Paper entitled “**Life Insurance: An insight of Rural Market**” in National Research Journal-Vision Research (ISSN No- 2250-2025) Vol. 03 Issue 01 January 2013.
- Published Case Study: “Banking: A System of Financial Discipline” in Case Studies in Management published by Kumud Publication Jalgaon ISBN: 978-93-85027-53-6.

Books:

- **Marketing Management (Two Editions):** Prashant Publications, Jalgaon (ISBN 978-93-80638-72-0)
- **Quantitative Techniques (Two Editions):** Prashant Publications, Jalgaon (ISBN 978-93-80638-06-5)
- **Quantitative Techniques (First Edition):** Prashant Publications, Jalgaon (ISBN 978-93-94403-65-9)

Conference/Seminar/Workshop/Training: -

- Attend National Webinar on “Enhancing Research and Academic Identity: Insights into ORCID and IRINS” on 11th Sept. 2024.
- Participated in two-day National Level Faculty Online Workshop on “UGC guidelines for institutional development plan” on 4th and 5th Sept. 2024.
- Participated in 4th International conference on innovation, automation and future trends in business on 15th and 16th March 2024.

- Participated in 2 Days National Workshop on “Implementation of National Education Policy (NEP) 2020 Accreditation- pathway for Quality Education. 16, 17 February 2023.
- Participated in 8 days’ faculty Development Program on “Higher Education and Teaching Learning Management” Organized by KCES’s IMR Jalgaon from 10 to 17 February 2023.
- Participated in two days’ state level workshop on “Outcome based education and CO-PO attainment” Organized by KCES’s IMR Jalgaon from 20 to 21 February 2023.
- Completed online two - week Interdisciplinary Refresher Course in “ADVANCED RESEARCH METHODOLOGY “from 23 January - 06 February, 2023 and obtained Grade A+, organized by Ramanujan College, University of Delhi in collaboration with Girraj Government College (Autonomous), Nizamabad, Telangana under the aegis of ministry of education pandit madan mohan malaviya national mission on teachers and teaching.
- Participated in faculty development program on analytics conducted by Indian Institute of Management (IIM), Visakhapatnam from 26-30 September 2022.
- Participated in national level faculty development program, “Research Paradigm: Design and Execution of Quality Research in Management” organized by Godavari Institute of Management and Research, Jalgaon.
- Participated in workshop, “Research Paradigm-Design and Execution of Quality Research in Management” organized by Godavari Institute of Management & Research, Jalgaon on 17 February 2022.
- Participated in workshop, “Inculcating Universal Human Values in Technical Education” organized by AICTE from 10th to 14th Jan. 2022.
- Participated in workshop, “Industry 4.0: challenges before management education”, organized by KCES’s IMR on 25th to 29th Oct. 2021
- Participated in TTT Program, “online learning: live classroom teaching platforms” organized by KBC NMU Jalgaon on 24th to 27th July 2020.
- Participated in workshop, “pedagogy in management and computer science education in post covid era” organized by KCES’s IMR on 12th and 13th June 2020
- Participated in Seminar “National Education Policy – “Digital Revolution and Pedagogical Innovation” organized by KCES’s IMR and CEGR 28th July 2021

- Participated in STTP on “Business Analytics” organized by Indira School of business studies Pune in association with AICTE from 14th Dec. 2020 to 19th Dec. 2020.
- Presented paper in international e-conference on “A study on expectations of rural consumers from private life insurance companies w.r.t. North Maharashtra Region”
- Presented paper in National Conference on “Service Sector Spiral: Upward or Downward?” organized by KCES’s College of Engg. And I.T. Dept. of Management, Jalgaon on 2nd Feb. 2013 Topic “Life insurance: an insight of rural market”
- Participated in three days’ workshop on “Conflict Resolution: Learning on Dealing with Conflict” organized by IMR, Jalgaon and Gandhi Research Foundation, Jalgaon on 2nd June to 4th June 2015
- Participated in one-day workshop for Student Welfare Officers organized by NMU, Jalgaon at NMTP, College Marwad Tal. Amalner Dist. Jalgaon on 28th August 2015
- Participated in workshop on “Case Study Analysis” organized by Dept. of Management, KCES’s College of Engg. & I.T. and AIMS International (USA) North Maharashtra Chapter, Jalgaon on 14th October 2014
- Participated in UGC New Delhi assisted on day National workshop on “post recessionary measures for escalating economic performance” organized by school of management studies NMU Jalgaon on 31st January 2013
- Participated in training in Neuro Linguistic Programming, organized by Gokhale’s Advanced Training Institute at IMR Jalgaon on 6th October 2013
- Participated in one-day Annual Magazine Editors’ workshop organized by NMU, Jalgaon & SSMM College, Pachora on 7th December 2013
- Participated in 5 days “Research Methodology” workshop conducted by North Maharashtra University at M. J. College, Jalgaon on 20th September to 24th September 2012
- Participated in one-day workshop on “Research Management” organized by IMR in association with NMU Jalgaon on 21st October 2011
- Participated in training program on “high skill teaching impact” organized by Wipro at Godavari Engg. College, Jalgaon.

Other:-

- Deputy Controller of Examination – KCES’s Institute of Management and Research (Autonomous) from 29/07/2024.
- BOS Member – MBA Program - KCES’s Institute of Management and Research (Autonomous) Dated-23/07/2024.
- Member - Local Inspection Committee (LIC) for Nutanikaran/Natural Growth for the Academic Year 2024-25 KBCNMU/05/ Nutani-NG-2024-25/D.O.9 / 82 / 2024 Date: 05-03-2024.
- Member - Local Inspection Committee for Nutanikaran/Natural Growth for the Academic Year 2023-24 KBCNMU/05/ Nutani-NG-2023-24/D.O.9 / 107 / 2023 Date: 17-04-2023.
- Member - Expert Committee for Extension/Satellite Centre of Existing Colleges / Recognized Institutes for the Academic Year 2024-25 KBCNMU/05/D.O. No. 6 /Extension/ 25 / 2024 Date: 23-01-2024.
- Internal Academic Auditor - KCES’s Institute of Management and Research Jalgaon.
- Examination Centre Superintendent for The Institute of Company Secretaries of India (CS).
- Member –Extra-curricular activities committee - KCES’s Institute of Management and Research Jalgaon.
- Member Anti Ragging Squad - KCES’s Institute of Management and Research Jalgaon.
- Criterion head for NAAC – Criterion No. 4 - Infrastructure and Learning Resources.
- Criterion head for NBA – Criterion No. 5 – Student Quality and Performance.
- Evaluator end semester examination summer 2022 for Government college of engineering Jalgaon.
- Chairman – Practical examination at BMS program affiliated to KBC North Maharashtra University Jalgaon for Nov./Dec. 2022.
- BMS (Bachelor in Management Studies) Program Coordinator (Academic Year 2017-18 to 2021-22).
- Student Welfare Officer of IMR, Jalgaon approved by student welfare department NMU, Jalgaon (Academic Year 2013-14 to 2017-18).
- Member of Facilitation Centre (FC) for MBA admissions.

- Member of Centralized Admission Process (CAP) for Undergraduate Courses Admissions, KBC North Maharashtra University Jalgaon.
- Member of syllabus setting committee, NMU, Jalgaon for MBA, MBA(Integrated) and BBM (BS).
- Member of Paper Setting Committee, NMU, Jalgaon for MBA, BBA, BBM, BCA
- Member of Central Assessment Process (CAP), NMU, Jalgaon
- Member Editorial Board of annual magazine of Institute – “Vyavsthapan”.
- Worked as a news and articles writing to promote the institutional activities and programs.
- Worked as officer for GDPI-2010 to 2012 conducted by DTE, Mumbai at IMR Jalgaon.

Personal Details: -

Name : Mr. Yogesh Arvind Patil
Father Name : Mr. Arvind Jagannath Patil
Date of Birth : 1st June 1982
Sex : Male
Marital Status : Married
Language Proficiency : English, Marathi, Hindi
Hobbies : Reading and Writing.
Nationality : Indian

Date:

Place:

Yogesh Arvind Patil

